

ALLIED HEALTH PROFESSIONS AUSTRALIA

AHPA advocates for the vital role of allied health professionals in delivering effective, equitable and sustainable services that assist Australians to achieve the best possible health and life outcomes. We do this by supporting our member organisations to bring their collective and individual voices to key policy areas and by raising awareness of the value of allied health care.

Deliver effective advocacy which advances allied health and provides value to members

- Identify and advocate around key policy areas relevant to AHPA membership.
- Support key government health and related policies and programs.
- Develop initiatives to improve access to data to support allied health advocacy.

Enhance our profile with key stakeholders to increase influence

- Develop strategic alliances with other organisations aligned to a common purpose.
- Establish and build on relationships with governments and elected officials.
- Use media and other communications channels to increase visibility and influence.

Support our members to enhance their own knowledge and influence

- Provide timely, user-friendly information on key areas impacting the allied health sector.
- Provide support and advice and facilitate collaborative policy development.
- Support individual member positions and policies where appropriate.

Develop a sustainable resource base to achieve our purpose

- Enhance member satisfaction and review membership structure.
- Maintain and extend current funding.
- Develop plan for additional income generation.
- Implement a fit-for-purpose governance structure.